ABSTRACT OF THE DISCLOSURE

A portable wireless device wirelessly communicates a reference to a print device causing the print device to use the reference to obtain a desired set of print content and further causing the print device to print the desired print content. The portable wireless device may also wirelessly communicate the reference to a print service which may respond to the reference by obtaining the desired print content, formatting the desired print content for printing, and communicating the desired print content to the print device for printing.

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